

# North Star Catholic Advertising Contract

## North Star Catholic

### Publisher:

Archbishop of Anchorage-Juneau  
Andrew E. Bellisario, C.M.

### Editor:

Dominique Johnson

The North Star Catholic is the newspaper of the Archdiocese of Anchorage-Juneau. It is mailed 12 times a year to roughly 12,000 families in Southcentral and Southeast Alaska.

The mission of the North Star Catholic is to celebrate the ministries and people of the Archdiocese.

The North Star Catholic is the primary means of communication for this large and well-connected community. It carries news, op-ed, letters and most advertising.

We appreciate your business. Please let us know how the North Star Catholic can accommodate your advertising needs.

## Advertising Contact

### Sandy Busch

Phone: (907) 297-7715  
Fax: (907) 297-3885  
catholicanchor@gci.net

**Address: 225 Cordova St. Anchorage, AK 99501**

**Web site: Catholicanchor.org**  
(CALL ABOUT ONLINE ADVERTISING)

*Advertiser agrees to pay in advance for space in the North Star Catholic per the specifications below. The North Star Catholic agrees to sell such space and insert the advertisement accordingly. The North Star Catholic reserves the right to refuse any ad for any reason.*

DATE OF PUBLICATION: \_\_\_\_\_

ADVERTISING DEADLINE: \_\_\_\_\_

### SIZE, DIMENSION, PRICE

*Circle choice*

Full page ... 59p x 14.75 inch (Camera ready: \$890)

Half page ... 59p x 7.2 inch (Camera ready: \$450)

Quarter page ... 23p x 8 inch (Camera ready: \$240)

Eighth page ... 23p x 4 inch (Camera ready: \$130)

Business card ... 23p x 2 inch (Camera ready: \$68)

Per Column inch ... (Camera ready: \$17)

# Columns: \_\_\_\_ Inches: \_\_\_\_ Column-Inches: \_\_\_\_

(# Columns is width; inches is height of ad)

#### Preferred File Types

1. PDF
2. EPS, TIFF or JPEG
3. QuarkXpress

#### Column/Pica/Inch

- 1 col = 11p / 1.833"
- 2 col = 23p / 3.833"
- 3 col = 35p / 5.833"
- 4 col = 47p / 7.833"
- 5 col = 59p / 9.833"

#### Color cost

50% more  
for full color

FINAL COST: \_\_\_\_\_

Signed today, \_\_\_\_\_, by the North Star Catholic account executive and by the advertiser:

\_\_\_\_\_  
(Account Executive)

\_\_\_\_\_  
(Advertiser of representative)

Company Name:

Address:

Phone/Fax: