

North Star Catholic Advertising Contract

North Star Catholic

Publisher:

Archbishop of Anchorage-Juneau
Andrew E. Bellisario, C.M.

Content Manager:

Levi Livengood

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northstarcatholic@aoaj.org

The North Star Catholic is the newspaper of the Archdiocese of Anchorage-Juneau. It is mailed 12 times a year to over 10,000 families in Southcentral and Southeast Alaska.

The mission of the North Star Catholic is to provide a forum to help Catholics understand and assume their roles in the church in the modern world.

The North Star Catholic is the primary means of communication

for this large and well-connected community.

We appreciate your business. Please let us know how the North Star Catholic can accommodate your advertising needs.

The North Star Catholic does not create advertisements for ad clients. **All ad submissions for the North Star Catholic are due the first Tuesday of the first full week of the month.** The ads will then be published in the following month's issue of the North Star Catholic.

Advertising Contact

Sandy Busch

Phone: (907) 297-7715 Fax:
(907) 297-3041

Address: 225 Cordova St. Anchorage, AK 99501

Web site: NorthStarCatholic.org

Advertiser agrees to pay in advance for space in the North Star Catholic per the specifications below. The North Star Catholic agrees to sell such space and insert the advertisement accordingly. The North Star Catholic reserves the right to refuse any ad for any reason.

DATE OF PUBLICATION: _____

ADVERTISING DEADLINE: _____

SIZE, DIMENSION, PRICE

Circle choice

Full page ... 59p x 14.75 inch (Camera ready: \$890)

Half page ... 59p x 7.2 inch (Camera ready: \$450)

Quarter page ... 23p x 8 inch (Camera ready: \$240)

Eighth page ... 23p x 4 inch (Camera ready: \$130)

Business card ... 23p x 2 inch (Camera ready: \$68)

Per Column inch ... (Camera ready: \$17)

Columns: _____ Inches: _____ Column-Inches: _____

(# Columns is width; inches is height of ad)

Preferred File Types

1. PDF
2. EPS, TIFF or JPEG

Column/Pica/Inch

- 1 col = 11p / 1.833"
- 2 col = 23p / 3.833"
- 3 col = 35p / 5.833"
- 4 col = 47p / 7.833"
- 5 col = 59p / 9.833"

Color cost

50% more
for full color

Frequency discount: Circle option

3-6X 10% 7-11X 15% 12+X 20%

FINAL COST: _____

Signed today, _____, by the North Star Catholic account executive and by the advertiser:

(Account Executive)

(Advertiser of representative)

Company Name: _____

Address: _____

Phone/Fax: _____